



Case Study : Sentinel FX

background

- > Sentinel FX is a new investment product available to be purchased online
- > The aim was to create a credible, professional site explaining the benefits of purchasing this product, and to lead the potential customer through the site, showing examples and answering questions until they reach the point at which they are offered the product to purchase.
- > The website was supported by small ads run in national press.

website

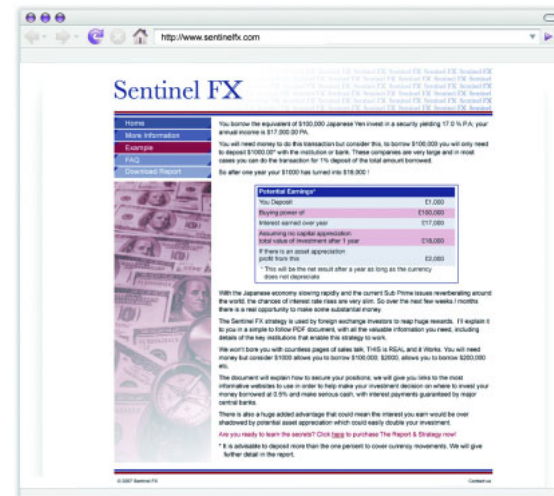
Requirement

A credible, professional site explaining the benefits of purchasing this product, with a facility to make a purchase via PayPal.

Solution

A XHTML solution using CSS, compliant with W3C. Includes a link to a PayPal merchant account.

<http://www.sentinelFX.com>



get in touch now

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